Challenges

SFI Co-Funded Research

An Roinn Gnó, Fiontar agus Nuálaíochta
Department of Business, Enterprise and Innovation

An Roinn Talmhaíochta, Bia agus Mara
Department of Agriculture, Food and the Marine

VistaMilk

Science Foundation Ireland For what's next

Supporting Research and Innovation for the Future

SFI Research Centres link scientists and engineers in partnerships across academia and industry to address crucial research questions.

HRB Health Research Board

Teagasc Agriculture and Food Development Authority

Foras na Mara Marine Institute

NSFC

epa Environmental Protection Agency

NSF

W wellcome

THE ROYAL SOCIETY

IRISH RESEARCH COUNCIL An Chomhairle um Thaighde in Éirinn

EPSRC Pioneering research and skills

BBSRC bioscience for the future
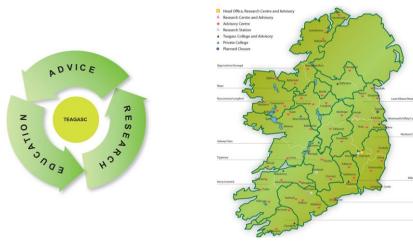
Digitalising Dairy

VistaMilk

To support science-based innovation in the agri-food sector and wider bioeconomy so as to underpin profitability, competitiveness and sustainability.
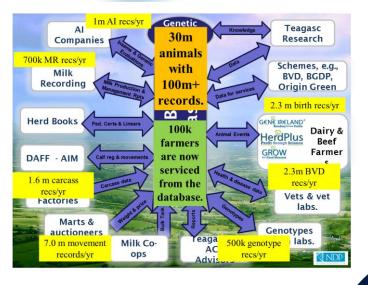
509 ac & 880 dairy cows

- International Research Institute hosted by WIT.
- Founded in 1997. Has 90+ staff and 100% self funded.

Fundamental Expertise

- Communications networks and wireless systems
- Machine Learning and AI
- Emerging Communication Technologies
- Pervasive Environments and Computing

OVER **90** PEOPLE

20 NATIONALITIES

OVER **600** SUCCESSFULLY COMPLETED PROJECTS

OVER **€100m** Funding Raised

OVER **21** PhDs graduated

OVER **700** PARTNERS & CUSTOMERS WORLDWIDE

150+ PEER REVIEWED PUBLICATIONS IN PAST 5 YEARS

600 researchers, engineers, and staff

€250m Infrastructural investment
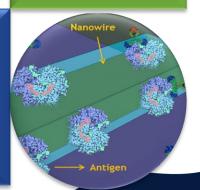
€40m Income per year

250 peer-reviewed publications each year

Insight

NUI Galway / OÉ Gaillimh
DCU
UCD DUBLIN

4 Co-Lead Universities 4 partner institutions	Built on **14** years of research in Data Analytics and AI
450+ Academics, Postdocs, PhDs, RAs	**1500+** Scientific conference and journal papers
90+ Funded collaborations with industry partners	**300+** Research Awards over 4 years
8 Spin out companies 57 license agreements	**60+** H2020 consortia, 580+ collabs., 40 countries
1,137+ school visits, 28,000 students	**250+** PhD students graduated,

Digitalising Dairy

VistaMilk

Vision

Agent of responsible growth for the Irish dairy and Agri-Tech industry by being a world leader in fundamental and translational research for precision pasture-based dairying.

VistaMilk

STRATEGIC GOALS

FOOD SECURITY
- Health & Resilience
- Safe Foods
- Food Provenance
- New Foods
- Smart Ingredients

SUSTAINABILITY
- Climate
- Environment
- Biodiversity
- Circular Economy
- Efficiency

PROSPERITY & SOCIETAL ENRICHMENT
- Job & Wealth Creation
- Socio-economic
- Education
- Engagement
- Knowledge Transfer

Surge in sustainable competitiveness

Cement and build academic-industry relationships

Address societal challenges

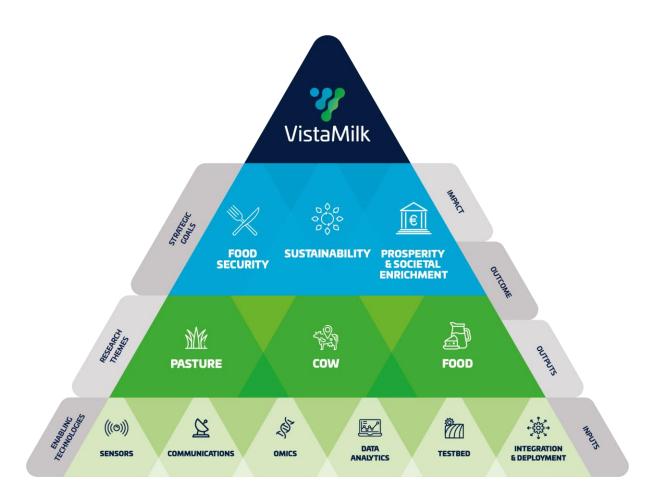Create a new Agri-Tech industry populated with highly trained staff

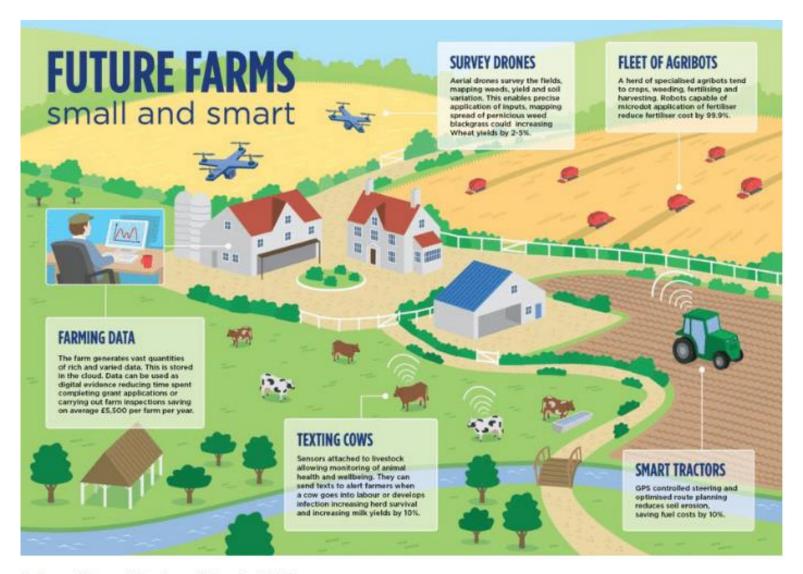**Digitalising Dairy**

VistaMilk

- **9** Research Performing Organisations
- **50+** Industry partners
- **130+** Researchers
  - **8** Principal investigators
  - **24** Funded investigators
  - **27** Postdoctoral researchers
  - **51** PhDs
  - **22** Operations and support staff

HOST INSTITUTION

PARTNER INSTITUTIONS

FUNDED BY:

Research

Industry partners

Digitalising Dairy

VistaMilk

Guiding principles
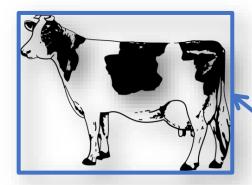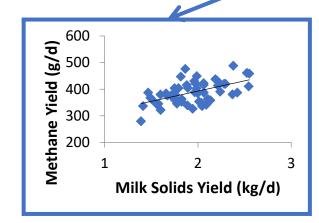
Future of farms (Norris and Bland, 2015)

Methane

Animal factors

Sward factors

Prediction models

Feed additives

VistaMilk

Trial shows cow methane output overestimated by 30%

The research team hopes to be able to present a more accurate estimate of the amount of methane produced by dairy cows.

Niall Hurson
NEWS > NEWS
14 July 2021

The team measured the cows to be producing just 256g of methane per day on average, almost 30% less than estimated. \ Donal O'Leary

Early stage trials at Teagasc Moorepark have indicated that the amount of methane produced by dairy cows grazing at pasture is greatly overestimated.

The work, which has been conducted by VistaMilk postdoctoral researcher Ben Lahart, has shown there is a disparity between the measured emissions in field and the current estimate used by the national inventory.

	Calculation	Measured	Difference
March	338 g	277 g	+ 61
April	361 g	272 g	+89
May	357 g	278 g	+79
June	323 g	322 g	+1

Digitalising Dairy

VistaMilk

Grass Imaging

- Grass-only, grass-white clover grazing plots
- Camera and iPhone
- 4,700 images; 2,100 with ground truth data
- Initial accuracy 95%
- Results to date have been very promising
- Now looking at herbage mass and sward height
- Initial trials have been extended with more images and data collected in 2021

VistaMilk

Dairy Beef Index

- Breeding goal
  - harnesses industry collected data
  - identifies best genetics

- Breed better beef animals from the dairy herd

- 50:50 split on desirable dairy : beef traits

- DBI = (calving difficulty * economic weight) + (gestation * economic weight) + …. (carcass weight * economic weight)
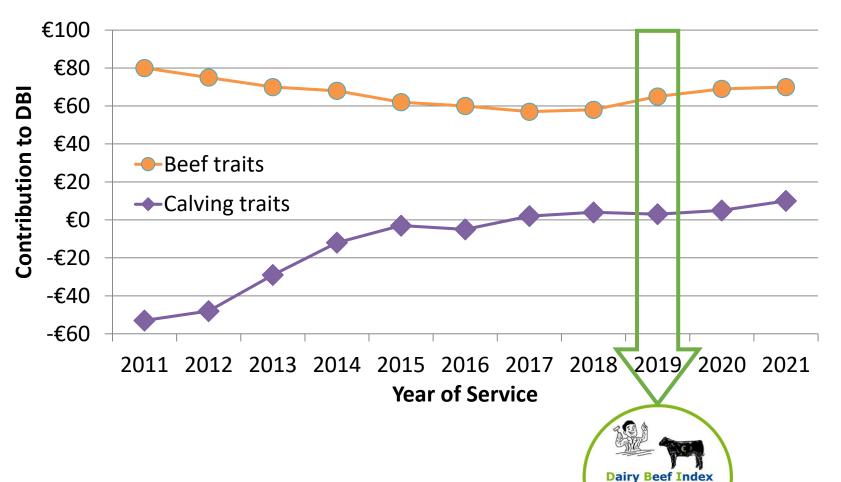
Rank	Code	Name	Breed	DBI €	DBI Rel %	Calving Value SI €	Beef Value SI €
1	AU4460	DAUPHIN	AU	147	80	52	95
2	LM2014	EWDENVALE IVOR	LM	144	95	-6	149
3	DPZ	DESPAGNOU	AU	140	83	8	131
4	SA2189	ULSAN	SA	137	87	46	91
5	AU4683	TURLOUGHMORE MAGNIFICENT	AU	130	70	7	123
6	AU2470	CESAR	AU	128	82	16	113
7	AZL	ROSS ALO (ET)	BB	127	88	-45	173
8	AU4836	TURLOUGHMORE MAJESTIC	AU	126	61	22	104
9	SA4604	KNOTTOWN ROY	SA	125	80	31	94
10	AA4818	GABRIEL PETE 2074	AA	124	69	62	62
11	AA4743	KEALKIL PRIME LAD	AA	123	70	67	57
12	AU4627	MADISON	AU	120	61	28	93
13	BZC	BOHERARD CIAN (ET)	BB	112	92	-23	134
14	EBY	ELDERBERRY GALAHAD	LM	112	96	-2	113

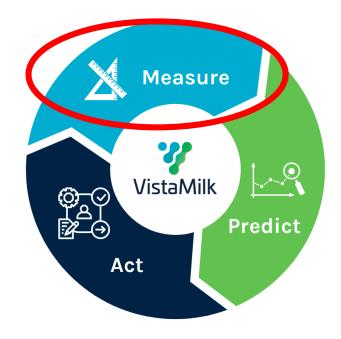VistaMilk

Dairy Beef Index

- DBI improving €6/yr since 2019
  - €4/yr previously
  - Big win is improvement in the beef traits

- More substantial improvements can be achieved:
  - Greater engagement from end users
  - Improvements & new traits
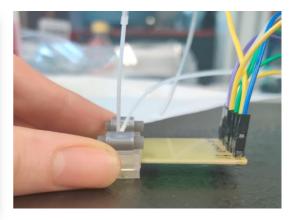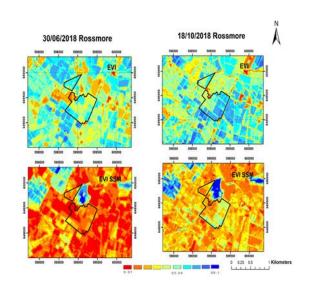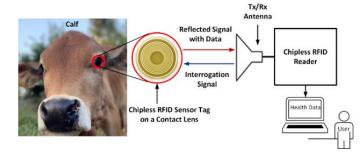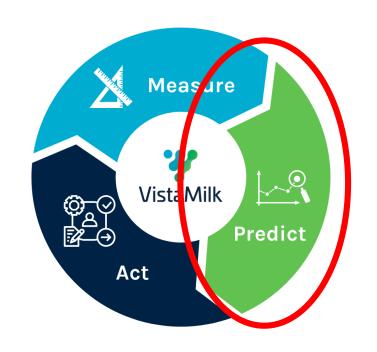 - Tailored mating advice

Digitalising Dairy

Measuring

Artificial Intelligence – adding value to data

- Milk Supply Forecasting
- Digital Milk Map
- Mastitis Detection

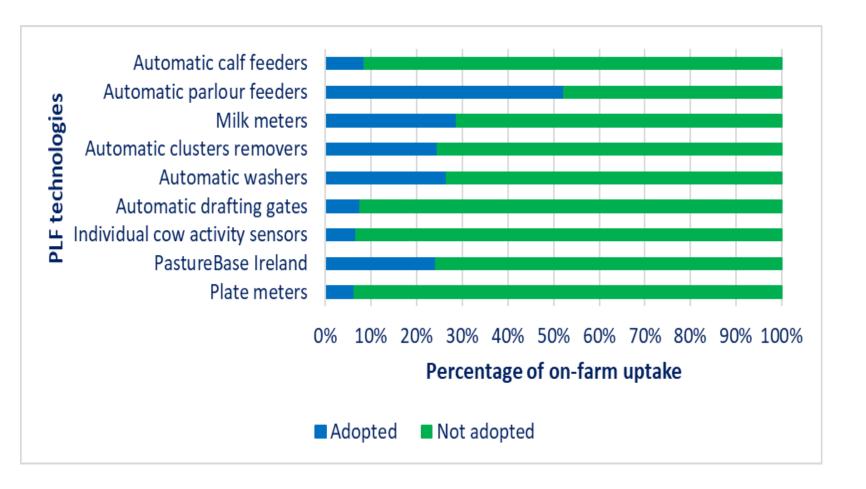- Grass Growth Prediction
- User Trust
- Recommender Systems

- Sustainability
- Resource Management
- Future Planning

A Centre Wide Collaboration

VistaMilk

Technology adoption

Chart: Percentage of on-farm uptake for PLF technologies

PLF technologies	Adopted (approx.)
Automatic calf feeders	~8%
Automatic parlour feeders	~52%
Milk meters	~28%
Automatic clusters removers	~24%
Automatic washers	~27%
Automatic drafting gates	~8%
Individual cow activity sensors	~7%
PastureBase Ireland	~24%
Plate meters	~7%

Legend: ■ Adopted ■ Not adopted

VistaMilk
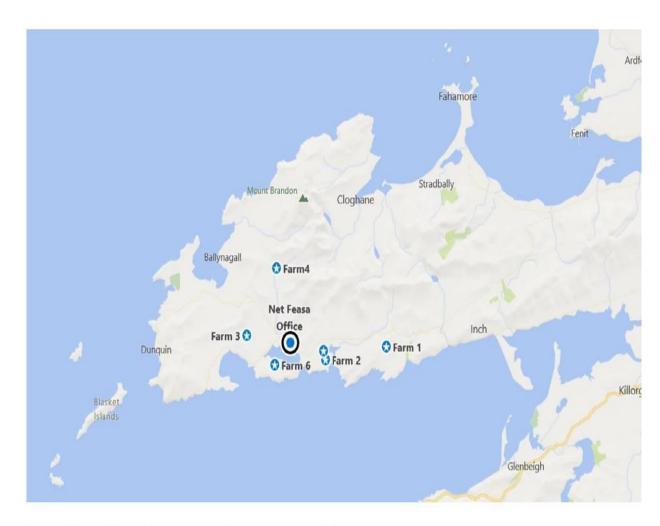
Demonstrating the use of technology on farms

Figure 1 Map of Dingle Penninsula with farm locations highlighted.

- Six pilot farms selected to act as ambassador farms in their community.

- Integration of sensors on farms (milk tank, slurry, soil moisture, weather)

- Working with stakeholders to collect, asses, develop and analyse sensor data

- Provide data and interpretation to farmers to allow best practice knowledge based decisions

Engagement at VistaMilk

"Promote an understanding and appreciation of the role of ICT and other sciences in the sustainable delivery of consistently high quality, safe dairy products through engagement with stakeholders and the general public"

Digitalising Dairy

VistaMilk

VistaMilk's "people"

PUBLIC   SCHOOLS   Researcher Community   AGRI-FOOD & AGTECH INDUSTRY   GOVERNMENT AND POLICY   FARMING COMMUNITIES
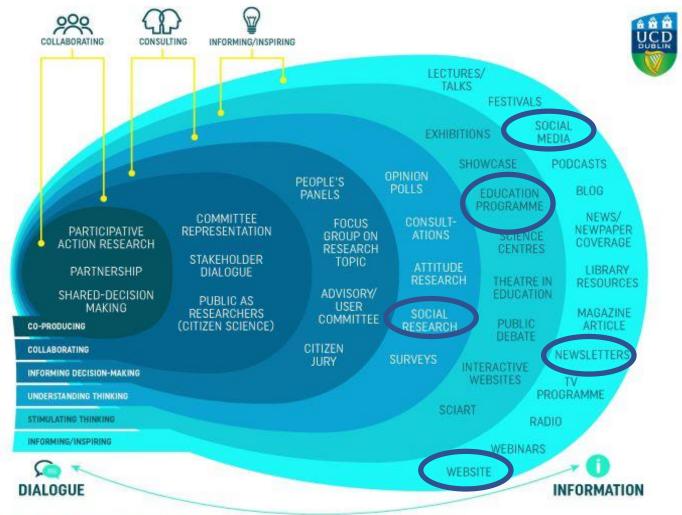
VistaMilk

VistaMilk

Engagement at VistaMilk

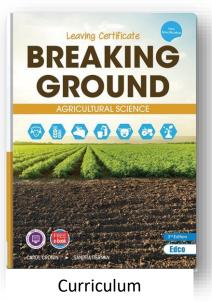Based on Wellcome Trust Public Engagement 'Onion'- Adapted by the UCD Public Engagement Working Group

Digitalising Dairy

Pipeline to Research

The next generation of agri-tech professionals

Curriculum

- Primary schools outreach
- Secondary schools outreach
  - Transition year experience programme
- Internship programme
- Internal training

VistaMilk

Influencing Policy

Keeping #DigitalisingDairy on the agenda

- Creation of engaging reference material

- Networking opportunities

- Promoting future interactions

Culture of EPE at VistaMilk

Building our culture

- Induction

- Dedicated EPE training

- EPE workshops

- EPE opportunities

- Networking opportunities at EPE events

- Annual EPE ambassador award

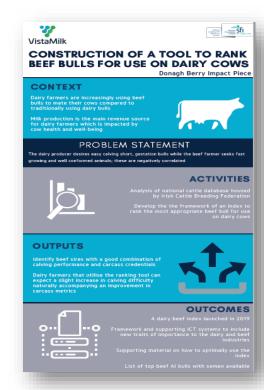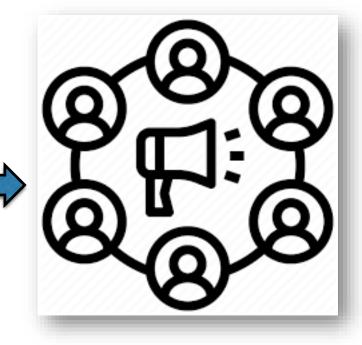# Communications

**1st
Journal
Publication**

**2nd
Impact Piece**

**3rd
Dissemination
(website, social media,
newsletter, press release)**

VistaMilk

Communications

Conclusions

- More technologies are being developed – why? For who?
- Do these solve a problem or are they looking for problem?
- What is the return on investment
- Increasing focus on environment and climate
- Need to interact with people at all levels