

#### Silent Herdsman Platform; Impact of Detecting Eating Patterns

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#### Outline



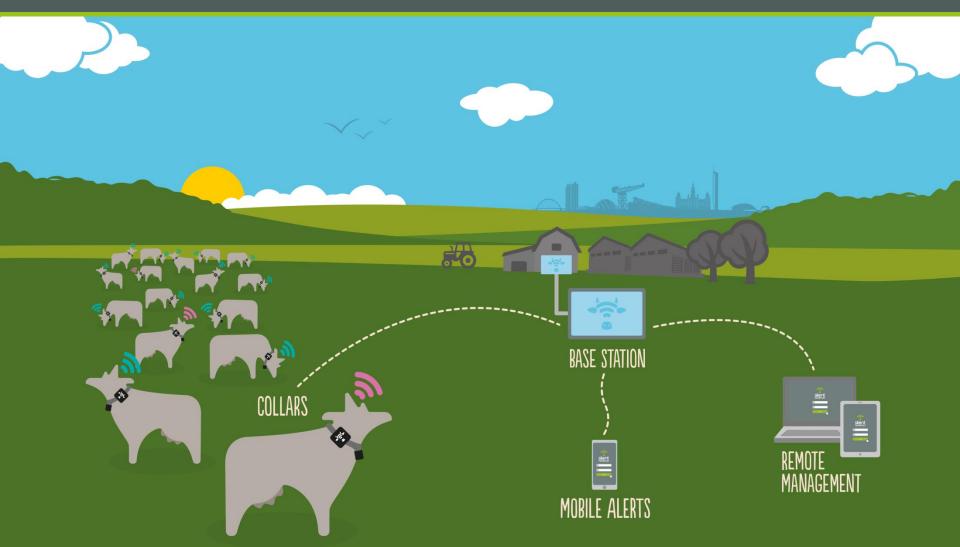
- Background
  - Silent Herdsman Platform
- Detection of the onset of Illness
  - Results from commercial deployments
- Conclusions



### Background

#### Platform

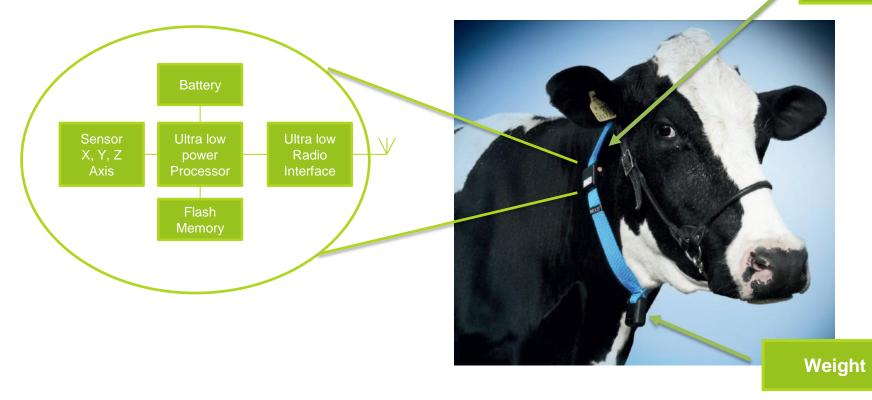




### **Smart Collar**



Location for Collar Sensor



5

## **Unique Feature Set**

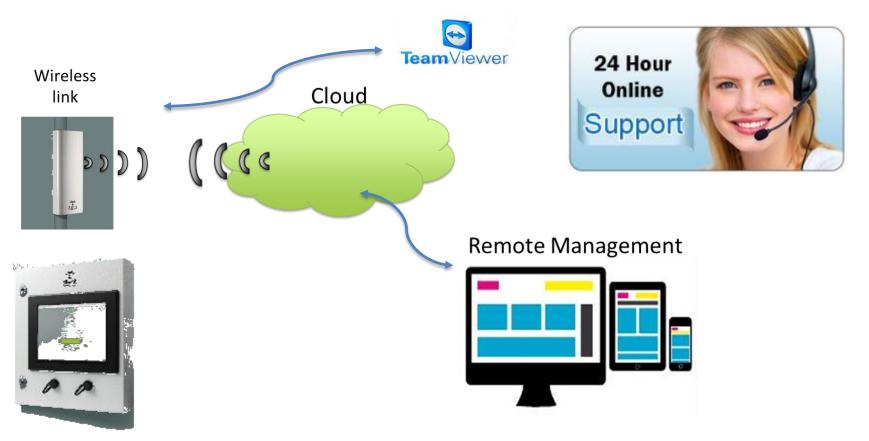


- only patent protected head mounted 3-axis accelerometer product providing multiple conditions (currently THREE);
  - activity profiles
  - eating periods
  - rumination periods
- platform provides both 'oestrus' and 'health' alerts based on these conditions
- 'oestrus' accuracy enhanced through consideration of eating and rumination behaviours
- cloud base services offered
  - off-line functionality guaranteed





#### on-line ensures customer service and strategic data opportunities





## Detecting Illness; Results

## **Detecting Illness with Collar?**



- Activity
  - sick cows tend to be less active
- Eating
  - sick cows tend to eat less
- Rumination
  - sick cows tend to ruminate less

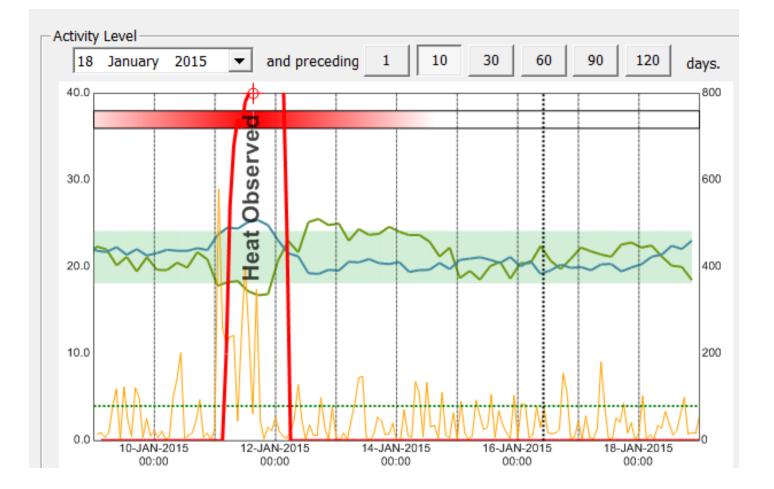
## **Normal Dry Cow**





#### Oestrus





## **Rumination Drop in Heat**





#### Sick Cow

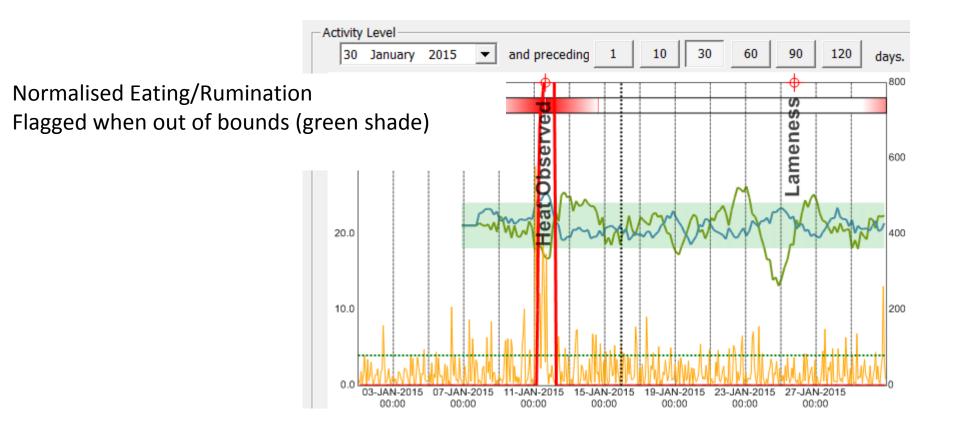




#### www.silentherdsman.com







Activity Level 11 February 2015 and preceding 1 10 30 60 90 40.0

19-JAN-2015

00:00

23-JAN-2015

00:00

27-JAN-2015

00:00

31-JAN-2015

00:00

04-FEB-2015

00:00

0.0

15-JAN-2015

00:00





120

days.

800

600

400

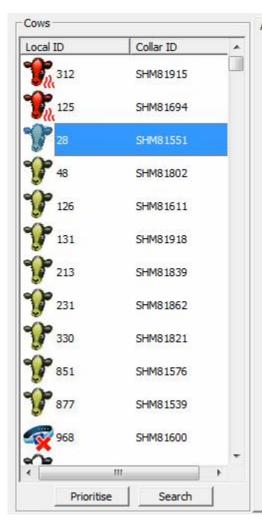
200

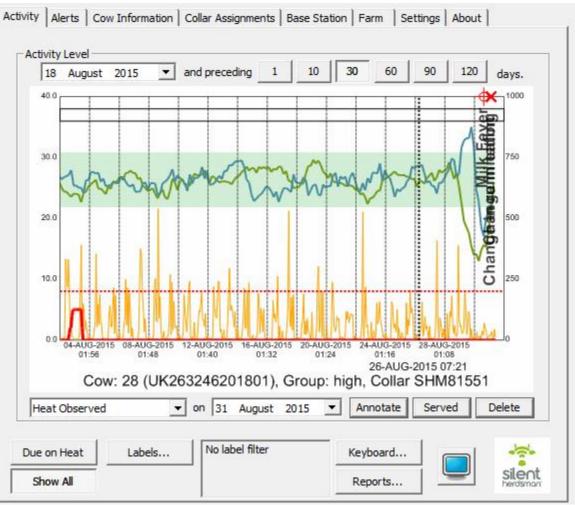
08-FEB-2015

00:00

Illness



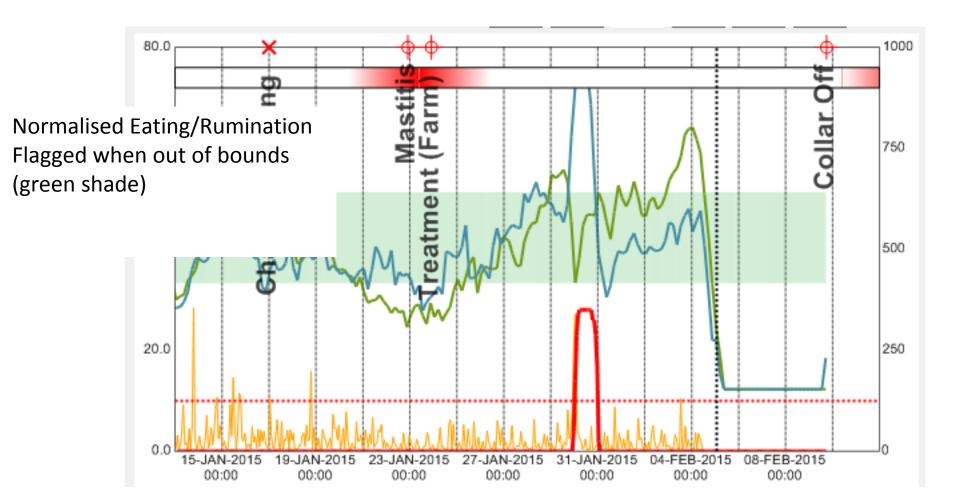




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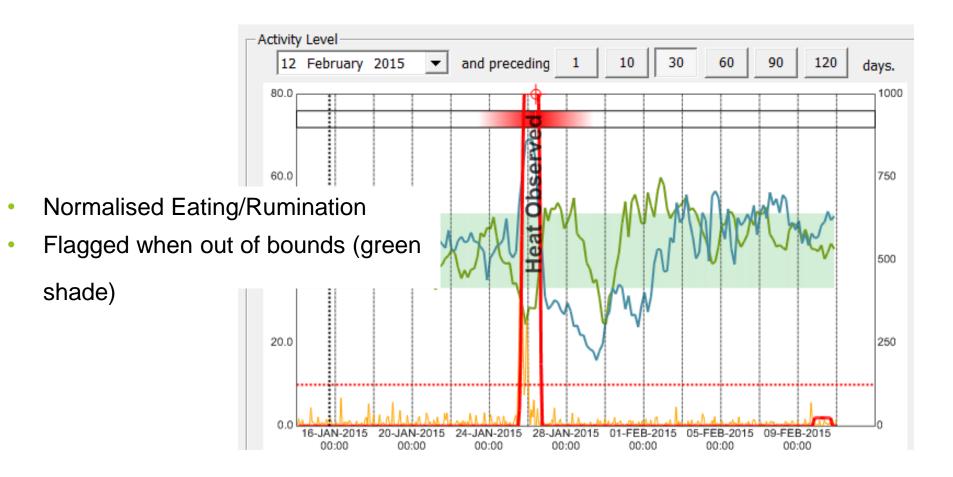
## Mastitis (then culled)



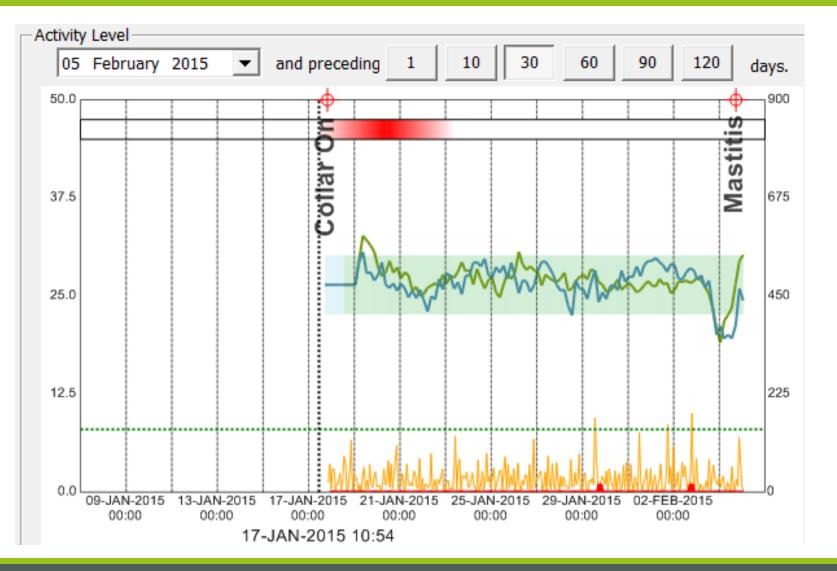


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## Injured back, receiving treatment



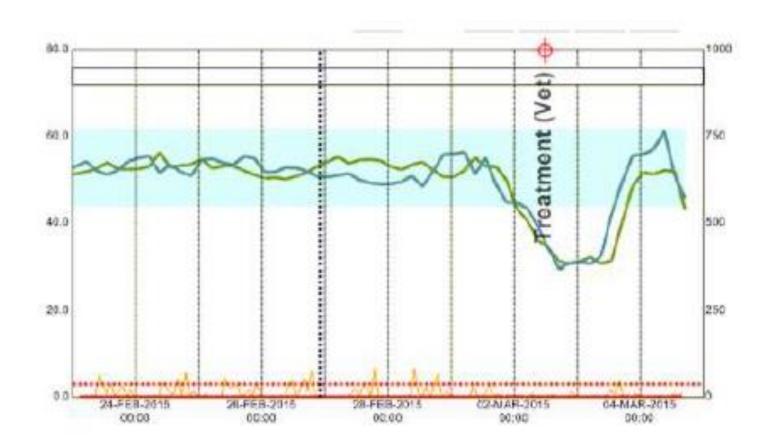
## **Clinical Mastitis**





#### Pneumonia





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## Correlation between Eating Time and Intake

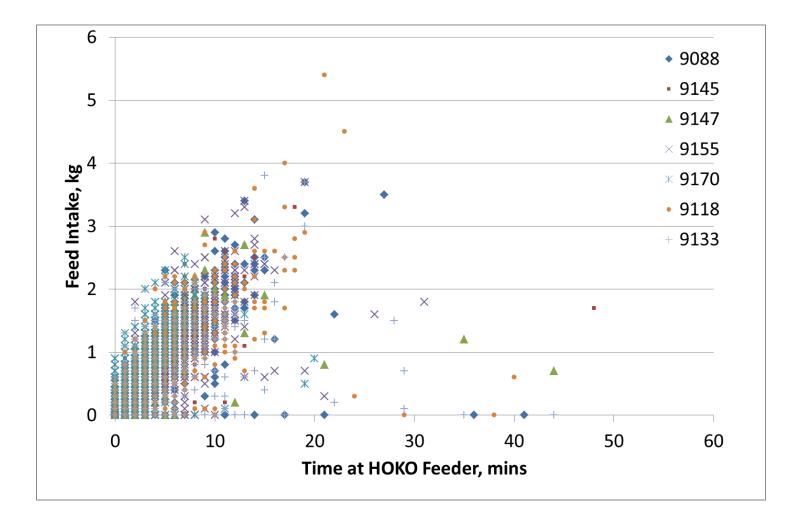




# measurement of time in feede rand weight of feed consumed



## Feed Intake as a function of Time?







- activity an excellent indicator for the onset of oestrus
- activity on its own is a poor indicator of the onset of *illness*
- rumination plus activity enhances the accuracy of oestrus detection
- eating and rumination is an excellent indicator of the onset of illness

